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TRADEMARK  
PRINCIPAL REGISTER



GRUPO COMERCIAL ROOL SA DE CV (MEXICO CORPORATION)  
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FOR: TEQUILA, IN CLASS 33 (U.S. CLS. 47 AND 49).

FIRST USE 7-23-2007; IN COMMERCE 7-23-2007.

THE MARK CONSISTS OF AN OLD FRAME IN THE CENTER APPEARS THE MARK "EL VIEJO

LUIS" WITH A RIBBON IN THE BOTTOM AND THE LEFT SIDE OF THE FRAME.

THE ENGLISH TRANSLATION OF THE WORD "EL VIEJO LUIS" IN THE MARK IS THE OLD LUIS.

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