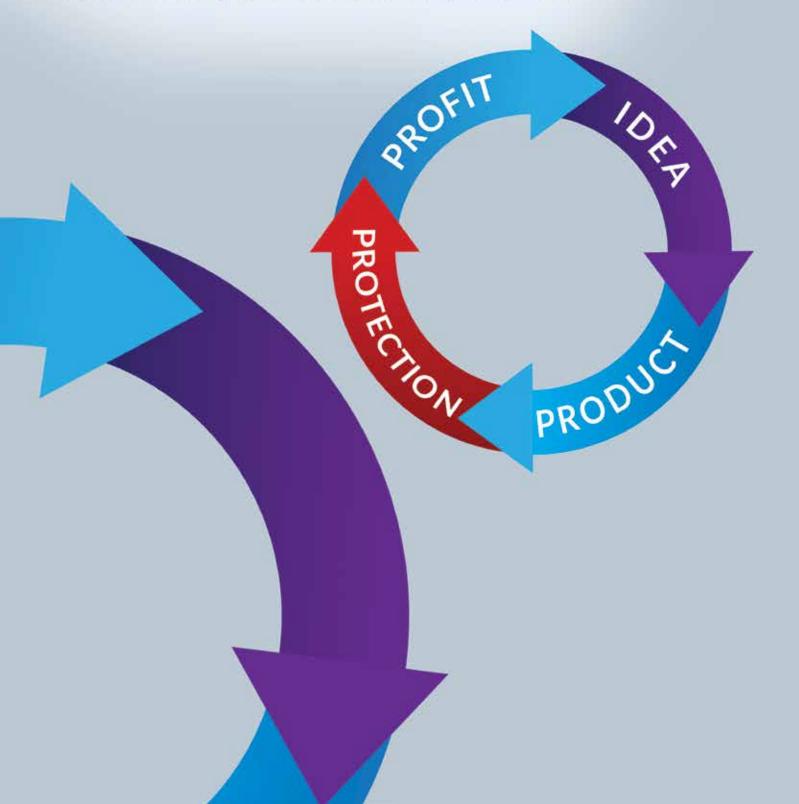


# Passionately Devoted to Your Success™



# garcia-zamor intellectual property law, LLC

# Passionately Devoted to Your Success™

For more than ten years, Garcia-Zamor Intellectual Property Law, LLC has served clients worldwide from its convenient location in the heart of the Baltimore-Washington Metropolitan area. All of us here at Garcia-Zamor believe that the best way to grow our firm and enhance our reputation is to consistently provide superior work at an affordable price. Everything we do is completed by multiple attorneys working in unison, because our entire team is Passionately Devoted to Your Success<sup>™</sup>.

Garcia-Zamor Intellectual Property Law, LLC assists clients of all sizes with their intellectual property and business law matters. We, the attorneys at Garcia-Zamor, strive to provide our clients with industry leading accessibility, quality, and experience.

Our founder, Ruy Garcia-Zamor, started Garcia-Zamor Intellectual Property Law, LLC more than a decade ago after nine years of representing numerous clients, including electronics manufacturer Samsung. Mr. Garcia-Zamor envisioned a firm where clients are treated as partners rather than accounts; where attorneys are treated as team members rather than employees; and where teamwork and a singular dedication to clients yield superior results.

His vision led to the development of our collaborative process for handling every matter. We begin each representation with an initial consultation to discuss all potential intellectual property protections and to explain the processes for obtaining these rights. When authorized to prepare applications or any other documents or filings, our attorneys consult with at least one other attorney to ensure that every matter is reviewed by multiple attorneys and that all feasible strategies are considered. This guarantees that every matter is given the maximum amount of attention. We then update you regularly on the progress of your matters, explaining any changes and necessary actions to make sure you're following along every step of the way.

Using this model, we now serve hundreds of clients in the United States and abroad, including clients in over thirty countries worldwide. We've watched some of our oldest clients grow and prosper, and we hope to do the same for you.

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# WHY GARCIA-ZAMOR



Experience – Garcia-Zamor has over two decades of experience helping a wide range of clients, from individuals to multimillion dollar corporations, develop complete intellectual property portfolios.

Reputation – Garcia-Zamor is trusted by companies of all sizes, including some of the largest corporations in the US and law firms in numerous other countries. This reputation is the result of consistently delivering high quality work.



**Teamwork** – Our collaborative approach guarantees that multiple attorneys will review every matter, ensuring that all strategies are considered and every matter is given our full attention.

A complete intellectual property portfolio is like a set of golf clubs. Patents are like your irons, trademarks your woods, and other legal documents like your specialty clubs. You may be able to play a round with one or two clubs, but that would be a tremendous competitive disadvantage, especially when you're up against players with a full set of clubs.

Our goal is to offer advice and services to help you build a complete intellectual property portfolio. You may be starting with a single invention, idea, or brand, but these starting points can be gateways to numerous intellectual property protections. No business or invention can reach its full potential without making the best use of patents, trademarks, proper business entity formation, licensing agreements, employee agreements, NDAs, and more.

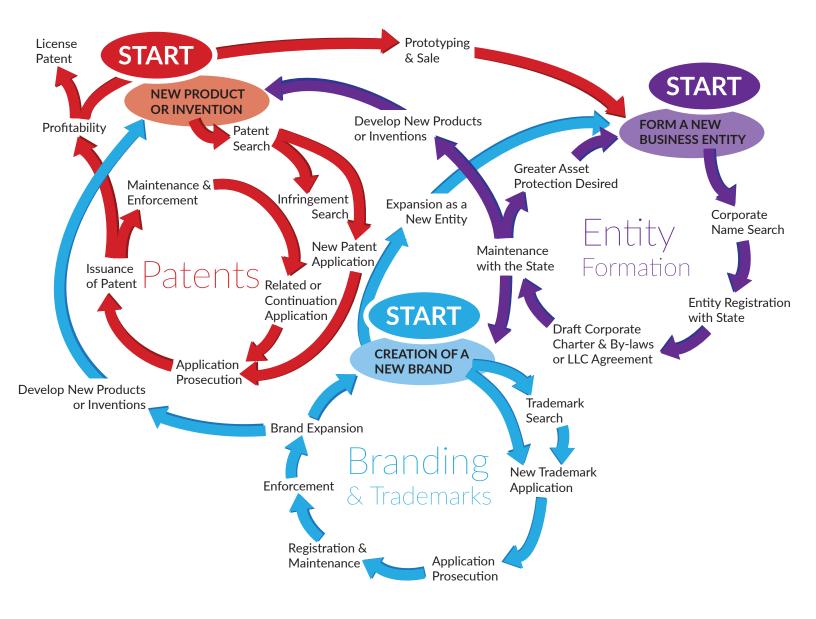
**The Best Choice** – Garcia-Zamor is the best choice for helping you develop your complete intellectual property portfolio.

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# THE COMPLETE IP PORTFOLIO



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# **BUSINESS LEGAL SERVICES**

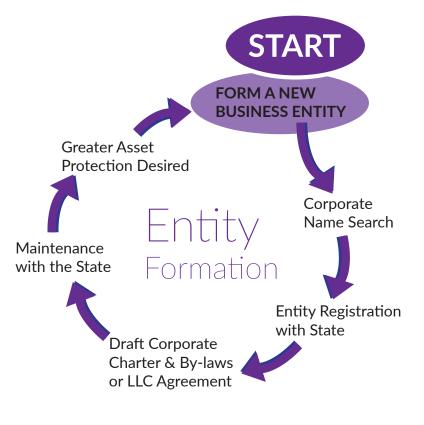
Properly formed business entities are critical for business success. These mechanisms allow you to separate business and personal assets and facilitate the resolution of many business disputes that might otherwise end in litigation. Working with us to establish your business entity and prepare related legal documents can guarantee that everything is coordinated with the rest of your intellectual property portfolio. This maximizes your legal protections in an efficient manner. We encourage all of our clients to consider the following services:

### Business Entity Formation

Drafting articles of incorporation or organization and other legal documents, in accordance with state law, separates your assets from potential liabilities.

### Name Availability Searches

The best way to select a strong trade name is to determine the availability of the desired name by searching the USPTO trademark database, all 50 state trademark offices, journal databases, social media, corporate name registries, and more.



### Registered Agent Services

We monitor and remind you of necessary annual filings, and receive and forward service of process.

### Operating Agreements & Bylaws

We draft custom operating agreements and bylaws based upon careful consideration of your business needs, goals, and outlook to help you focus on building your business.

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# TRADEMARKS

Registered trademarks are one of the most affordable and effective ways to protect a business's reputation. This makes a registered trademark a musthave asset for all businesses. More comprehensive protection can be obtained using co-branding and multilevel branding strategies.

We offer a wide range of trademark services including:

#### Trademark Searches & Opinions

The best way to determine the likelihood of trademarkability or trademark infringement is with a comprehensive search of federal, state, and proprietary databases, as well as other publications.

#### Brand Evaluation & Branding Strategies

Existing brands can be better protected through the adoption of new brands or the creation of sub-brands.



#### Federal Trademark Applications

Preparing a new trademark application and communicating with the USPTO throughout the application process can ensure that the broadest possible protection is obtained.

### Assignments, Licenses & Other Legal Agreements

Properly crafted agreements can minimize disputes, avoid the loss of intellectual property rights, and minimize the costs of any future litigation.

### Intent-to-Use Federal Trademark Applications

In some cases, it may be advisable to file a trademark application prior to the introduction of a new brand to secure potential rights at the earliest possible date.

# Monitoring the Market & Enforcement

We work to assist our clients in proactively enforcing their trademark rights to ensure their brands are protected.

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# PATENTS

We work closely with our clients to develop comprehensive patent strategies. The best patent protection may not come from a single patent, but from a portfolio of multiple related patents, international patents, and the proactive enforcement of patent rights. We offer a wide range of patent services to help clients of all sizes as they develop products and build their businesses. These services include:

### Patent Searches & Patentability Opinions

This service is the best way to determine the likelihood of whether patent protection is available for your invention.

# Patent Audits & Patent Mapping

Patent audits are valuable for those with large patent portfolios to ensure that proper maintenance fees are paid and that title is properly recorded. Patent mapping is the best way to determine what the competition is doing and to find areas in which research should be directed to maximize the return on research expenditures.

# Design Patent Applications

Design patents are a critical tool for protecting the look of your invention which can be used in a complementary fashion with utility applications.

#### Patent Searches & Clearance Opinions

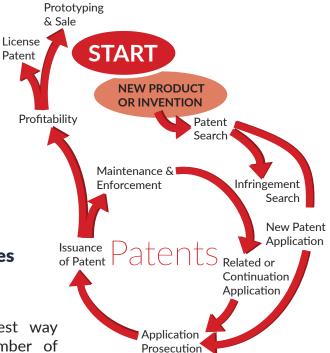
This service is the best way to study a broad number of patents and determine whether it is likely that manufacturing or selling your product may infringe someone else's patent.

#### Patent Studies & Infringement Opinions

This involves a comprehensive analysis of a single patent, including all correspondence to and from the USPTO, to determine whether your product is likely to infringe that patent.

## Utility Patent Applications

To protect the core of your idea, how your invention is made, or the structure of your invention, non-provisional utility applications are used as the intellectual property mechanism.



#### Provisional Patent Applications

Provisional patents are an important tool in establishing the earliest date of invention when development, time, or financial constraints make deferring the preparation of a non-provisional utility application advisable.

#### Licensing, NDAs, Negotiations & Other Documents

Properly crafted documents and agreements can minimize disputes, avoid the loss of intellectual property rights, and minimize the cost of any future litigation.



