## Protect Your Biggest Business Investments

# You Worked Hard to Build Your Business and Your Intellectual Property.

#### **Protect it With:**

### a DESIGN PATENT if:

- 1. You love the way your new product looks
- 2. You want to prevent others from selling similar looking products

## a UTILITY PATENT if:

- 1. You've come up with a new, better way to make your products or offer your services
- 2. You don't want others to copy your new product or to sell similar products
- 3. You want to protect how your invention is made or how it works

# Your IP Needs

### **BUSINESS LEGAL SERVICES if:**

You are starting a new company
You are taking on investors for a new or existing venture
You need to separate personal

3. You need to separate personal or business assets from business liabilities

#### a TRADEMARK if:

- 1. You have or are starting your own business
- 2. You are launching a new line of products or offering new services
- You want to prevent your competitors from using your slogans or logos



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