

SOMEONE IS GOING TO LOSE AND IT SHOULD NOT BE YOU

The attorneys at Garcia-Zamor have decades of experience enforcing patents and trademarks against infringers and defending clients from allegations of infringement. This experience gives our clients the legal edge in complex intellectual property litigations.

With our Flat Fee Litigation Plans, your company will avoid being nicked and dined. The Garcia-Zamor attorneys will aggressively pursue your company's rights in a diligent and prompt manner. This diligent advocacy almost assuredly leads to increased legal activity. Whether it is us repeatedly contacting the court on your behalf, replying to excessive motions from your competition, or the like, the cost of your company's litigation will stay the same.

Contact Garcia-Zamor today so that your company can reach its best case outcome.

“...BECAUSE OUR ENTIRE TEAM
IS PASSIONATELY DEVOTED TO
YOUR SUCCESS...”

What Sets Us Apart:

Experience

Garcia-Zamor has over two decades of experience helping a wide range of clients, from individuals to multi-million dollar corporations, develop strong intellectual property portfolios.

Reputation

Garcia-Zamor is trusted by companies of all sizes, including some of the largest corporations in the US and law firms in numerous other countries. This reputation is the result of consistently delivering high quality work.

Affordability

We deliver exceptional work product at affordable prices to help our clients maximize their intellectual property budgets.

Teamwork

Our collaborative approach guarantees that multiple attorneys will review every matter, ensuring that all strategies are considered and every matter is given our full attention.

Advantages of a Garcia-Zamor Monthly Flat Fee Litigation Plan:

Make it *affordable to enforce your patent and/or trademark rights* against a competitor.

Make it *affordable to defend yourself against claims* of patent and/or trademark infringement.

Establish a reliable litigation budget so that operations are not interrupted by unexpected legal fees. This predictability provides a competitive advantage over your competitor who is likely incurring less predictable legal fees during the litigation process.

Avoid the risk of high legal fee months. While we try to select a fair monthly flat fee so that months of low legal fee activity offset months of high legal fee activity, it is not uncommon to have some months surpass the fee allotment. When this happens, we will remain passionately devoted to your success.

The Garcia-Zamor attorneys are solely focused on providing you the highest quality legal product and working toward your best case outcome. All issues of billing will get resolved up front and then all that matters is getting your company to its goal.

garcia-zamor
intellectual property law, LLC



DON'T LOSE YOUR BUSINESS

Protect your Intellectual Property
with **Flat Fee Litigation**

*Flat Monthly Legal Fees:
Same Amount, Every Month*

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Flat Fee Litigation

IP Protection with a Predictable Budget for your Peace of Mind

Garcia-Zamor Intellectual Property Law understands that businesses often face a harsh dilemma, needing to decide between protecting their rights and preserving profit margins. In some situations, this may seem to be an impossible choice. Our Flat Fee Litigation Plans* provide affordable options!

Whether your company is enforcing its intellectual property rights or defending against accusations of patent and/or trademark infringement, Flat Fee Litigation Plans from Garcia-Zamor can provide you a key advantage over your competition. Typical litigations have varying periods of low and high legal activity with associated varying legal fees.

Our Flat Fee Litigation Plans involve flat monthly fees that will allow your company to set a predictable budget and eliminate uncertainty from the litigation process.

By setting a reasonable fixed monthly fee, you can focus on continuing to do business.

**Third-party expenses not included.*



Patent Litigation

Protect your Intellectual Property from Ripoffs and Knockoffs

Patent Litigation may occur if:

Your patented design is being ripped off.

Someone is selling knockoffs or imitations of your patented invention.

You've received a Cease & Desist letter accusing you of infringement.

The attorneys at Garcia-Zamor are very experienced at both enforcing patents against infringers and defending businesses from allegations of infringement. It is this experience that provides our clients with the competitive edge in patent (utility and design) infringement cases.

"Mr. Garcia-Zamor patented a new shredder for my company. When a big box retailer started selling a similar shredder, the attorneys of Garcia-Zamor studied the competing product, prepared a cease and desist letter, filed a patent infringement lawsuit, and obtained a settlement with a royalty that benefited my business."

Charles Sued, New York, USA

Patent infringement does not require intentional copying for liability! Similarly, patent infringement does not require exact identity between the patented item and the infringing product!

We will relentlessly pursue the best outcomes for our clients while keeping you educated and informed as your case progresses.

Trademark Litigation

Do Not Let Competitors Steal your Brand

Trademark Litigation may occur if:

Competitors are using your trademark or a trademark that is confusingly similar to yours.

Someone is trying to keep you from using a trademark.

You've received a Cease & Desist letter accusing you of infringement.

Someone is stealing your goodwill in the marketplace.

"When a competitor coffee shop in North Carolina copied my branding, the attorneys of Garcia-Zamor studied its branding, prepared a cease and desist letter, cancelled its registration, prepared a complaint for filing in federal court, and obtained a settlement which forced my competitor to completely rebrand. Now my coffee shop's future franchise opportunity is protected."

Kelvin Abrams, Maryland, USA

To maximize the benefit, protection, and commercial value of a registered trademark, it is important to police the marketplace. The attorneys of Garcia-Zamor are experienced in preparing Cease & Desist letters and initiating trademark infringement lawsuits, if necessary.

If you receive a Cease & Desist letter, it is important to prepare to defend your trademark rights. We are experienced in reviewing such situations and can help you determine a customized strategy for going forward.

Oppositions & Cancellations

Protect your Trademark from Dilution and Against Oppositions

Oppositions & Cancellations may occur if:

Someone has a trademark that registered less than five years ago or a pending trademark application that is detrimental to your brand.

You need help protecting your brand from dilution.

A competitor is trying to cancel your trademark registration or prevent your application from registering.

Trademark oppositions and cancellations are litigations that take place before the USPTO's Trademark Trial and Appeal Board. If competitors are seeking to register a mark which is similar or identical to yours, you may be able to stop them. Opposing an application at the USPTO before the mark registers can allow you to prevent registration entirely.

When competitors use marks similar to yours, your brand may be weakened, or diluted. Determining if a similar mark has been applied for can be a laborious process, but it is the best way to prevent dilution. Our monitoring service, TRADEGUARD®, can help you oppose marks which may dilute your brand.

Some trademark owners oppose all third party applications for marks with any similar elements. If you believe your trademark application should be defended, we can evaluate your case.